

**CALL FOR PRESENTATIONS**  
**XXII CONFERENCE ON HIGHER EDUCATION MANAGEMENT**

*January 14th, 2026*

*Santiago - Chile*

**GENERAL INFORMATION**

The **CONFERENCE ON HIGHER EDUCATION MANAGEMENT**, part of the **UC INTERNATIONAL EDUCATION SUMMIT**, has become the most important meeting and exchange space for higher education leaders in Chile and Latin America. It brings together leaders from universities, professional institutes, and technical training centers in Chile, along with colleagues from universities and other higher education institutions from other countries in the region.

The XXII Conference on Higher Education Management will be held in person on Wednesday, January 14, 2026, from 08:30 to 19:00 at the UC Extension Center (Av. Libertador Bernardo O'Higgins 390, Santiago).

**OBJECTIVE**

**THE CONFERENCE ON HIGHER EDUCATION MANAGEMENT** aims to foster the meeting of higher education leaders to discuss proposals and experiences and build networks. The event will include the presentation and discussion of experiences developed by Chilean and international institutions in various areas of academic, administrative, and financial management, with the goal of creating an effective exchange of knowledge and practices among participants.

**PARTICIPANTS**

The conference is aimed at leaders, academics, executives, and professionals who have responsibility or involvement in the leadership and management of higher education institutions.

**THEMATIC AREAS**

The Conference on Higher Education Management invites presentation proposals addressing the wide range of issues that shape the management of Higher Education Institutions (HEIs).

On this occasion, the Conference will emphasize different areas that impact higher education management. Applicants are encouraged to prepare their papers according to the following themes:

1. Artificial intelligence and digital transformation in higher education teaching and learning.
2. Emerging research developments supported by artificial intelligence and growing digitalization.
3. Organizational changes in higher education, responding to artificial intelligence and digital transformation.
4. Applications and experiences of information technologies in higher education.
5. New tools and technologies, including artificial intelligence, for alumni engagement and community outreach.
6. Financing higher education: new policies and recent developments.
7. Fundraising and philanthropy as alternative sources of funding for higher education.
8. New approaches to the internationalization of higher education, enabled by new technologies

Preference will be given to papers that present cases drawn from management practice and that show concrete results from which conference participants can learn and draw lessons.

### PRESENTATION CHARACTERISTICS

Submissions are expected to present and explain management and leadership experiences in higher education institutions that may be of interest to colleagues from other institutions facing similar challenges. Papers should address the following guiding questions:

1. What problem did the intervention aim to address?
2. How did the institution deliberate on possible solutions?
3. What measures were implemented to resolve the issue?
4. What outcomes were achieved?
5. What factors contributed to the success or failure of the initiative?
6. What challenges or obstacles had to be overcome during implementation?

It is important that papers discuss measures that already show results, and not ongoing initiatives that have not yet borne fruit. Theoretical aspects may be introduced only insofar as they are directly relevant to understanding the management problem addressed in the paper. Of particular interest is that presenters discuss with their colleagues the dilemmas, difficulties, milestones, and shortcomings of the interventions presented. Cases of failure are as revealing as successes.

### SUBMISSION AND DEADLINES

Each presentation may have up to 3 presenters. The application form is available [HERE](#). For questions regarding the process, please contact Dominga Valiente ([devaliente@uc.cl](mailto:devaliente@uc.cl)).

The deadline to complete the submission form is November 15, 2025, at 23:59 hrs.

Submissions are invited for papers structured around the following elements:

- Title of the presentation (maximum 30 words)
- Executive summary (maximum 200 words)
- Description of the problem addressed (maximum 400 words)
- Description of the actions implemented (maximum 400 words)
- Results achieved and evaluation of the experience (maximum 400 words)

### PRESENTATION SELECTION

Submissions will be evaluated and selected by an Academic Committee. The Committee will choose those that best meet the technical specifications and requirements and will communicate its decision by email to both accepted and non-accepted applicants. The selected papers will be presented in person on Wednesday, January 14, 2026 (in 25-minute slots) at the UC Extension Center (Av. Libertador Bernardo O'Higgins 390, Santiago).

### PROGRAM

The program of the **XXII CONFERENCE ON HIGHER EDUCATION MANAGEMENT** will be available on [OUR WEBSITE](#).