



UC | Chile

# 2024 PROGRAM

## XX CONFERENCE ON

# HIGHER EDUCATION MANAGEMENT

### MONDAY 8TH

- 08:30 - 09:00** CENTRAL PLAZA ACREDITATION
- 09:00 - 09:30** XX CONFERENCE ON MANAGEMENT IN HIGHER EDUCATION OPENING
- 09:30 - 10:10** INTERNATIONAL CONFERENCE  
"Reinforcing the mission and meaning of Universities, the role of research, the arts and the humanities". - SHEARER WEST.
- 10:20 - 11:20** INTERNATIONAL RECTORS PANEL  
"Future development of Higher Education: New challenges and opportunities".
- 11:20 - 11:50** MUSIC BREAK & COFFEE
- 11:50 - 12:30** INTERNATIONAL CONFERENCE  
"Universities and Ethical Culture: construction, assimilation and benefits". JAMES KEENAN.
- 12:40 - 13:40** INTERNATIONAL PANEL  
"The great requirements and contributions of Global Engagement".
- 13:40 - 15:00** LUNCH BREAK
- 15:00 - 15:40** INTERNATIONAL CONFERENCE  
"Main developments and opportunities in Advancement disciplines: Alumni, Fundraising and Strategic Communication. International Vision". SUE CUNNINGHAM.
- 15:40 - 16:20** INTERNATIONAL CONFERENCE  
"Fundamental Experiences and Learnings from Fundraising in Higher Education Institutions". SHAUN KEISTER
- 16:20 - 16:40** COFFEE BREAK
- 16:40 - 17:40** INTERNATIONAL PANEL  
"Reality and perspectives of Development in Higher Education Institutions in Latin America".
- 16:20 - 16:40** FIRST DAY CLOSING



UC | Chile

# 2024 PROGRAM

## XX CONFERENCE ON

# HIGHER EDUCATION MANAGEMENT

### TUESDAY 9TH

**09:00 - 09:10** PROGRAM PRESENTATION

**09:15 - 09:55** INTERNATIONAL PANEL

**“Ethics, inclusion and participation in Higher Education Institutions”**

**10:00 - 11:20** VIRTUAL PRESENTATIONS

Academics, researchers and professionals share advances in the generation of knowledge around management and leadership experiences in higher education institutions in the proposed topics.

**2024 TOPICS:**

1. Ethics, inclusion and participation in Higher Education Institutions.
2. Student development during their higher education experience.
3. Innovation and digital transformation in teaching in higher education.
4. Relationship with alumni (Alumni).
5. Search for resources (Fundraising) and philanthropy.
6. Quality assurance.
7. Internationalization.
8. Promotion of Advancement through communications.

**11:20 - 12:00** INTERNATIONAL PANEL

**“Relations with alumni and fundraising in Higher Education Ideas for the future”.**

**12:00 - 12:15** VIRTUAL COFFEE

**Parallel thematic discussion groups:**

- Student Development.
- Innovation in teaching.
- Quality assurance

**12:15 - 13:35** VIRTUAL PRESENTATIONS

Academics, researchers and professionals share advances in the generation of knowledge around management and leadership experiences in higher education institutions in the proposed topics.

**2024 TOPICS:**

1. Ethics, inclusion and participation in Higher Education Institutions.
2. Student development during their higher education experience.
3. Innovation and digital transformation in teaching in higher education.
4. Relationship with alumni (Alumni).
5. Search for resources (Fundraising) and philanthropy.
6. Quality assurance.
7. Internationalization.
8. Promotion of Advancement through communications.

**13:35 - 14:00** CONCLUSIONS & CLOSURE